

# Jose Manuel Rivera

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## 1. Professional Summary

UX/UI Designer with a foundation in customer-facing roles and process improvement. Skilled at combining classic design fundamentals with AI-driven iteration to create practical, user-friendly solutions. Experienced in project workflows, e-commerce operations, and cross-team collaboration.

## 2. Skills

Figma

- Design & Prototyping : Wireframing, HIFI Prototyping, Production Ready Assets

Prompt Engineering

- Design & Prototyping: Bolt, Lovable, MidJourney, ChatGPT

- Research & Strategy: Information Architecture, User Flows, Wireframing, Usability Testing

- Basic Web & Development: HTML, CSS, Tailwind, React basics, GitHub (version control)

Other Tools: Photoshop, QuickBooks, Excel, Google Workspace

Languages: English (fluent), Spanish (fluent)

## 3. UX Projects

### Thirsty Bee – AI-Accelerated Beverage Staffing App

- Designed an event staffing app prototype using AI tools for IA, technical specs, wireframes, and prototyping.
- Developed brand identity and custom iconography via MidJourney.
- Converted prototype into a mobile-ready APK using Android Studio.

### La Favorita Bakery – Website & Ordering System

- Designed a bilingual website concept with POS integration.
- Created wireframes and style guide to match rustic branding.

### **Emergency First Aid & CPR App**

- Designed mobile tutorial flows for CPR, EpiPen, Narcan, and AED.
- Built multi-screen prototypes for quick access to emergency guidance.

## **4. Professional Experience**

### **MAZIK, LLC — Order Processor / Sales Rep**

Los Angeles, CA | 2020 – Present

- Collaborated on seasonal promotions and marketing campaigns, sharpening communication design.
- Assisted with e-commerce integration, improving order flows and user experience.
- Designed weekly customer email templates, applying design thinking to engagement.

### **USPS — City Carrier Assistant**

Lincoln Heights, CA | 2018 – 2019

- Delivered daily services with a focus on user needs and communication.
- Maintained organized workflows and ensured accuracy in customer information.

### **My Story / LCMB, Inc — Order Processor / Sales Rep**

Los Angeles, CA | 2016 – 2018

- Managed order flows, improving accuracy and efficiency.
- Assisted in training new employees, emphasizing process clarity and usability.
- Collected customer feedback and reported insights to inform product decisions.

## **5. Education**

Associate of Arts, Social Science — East Los Angeles College, 2014

High School Diploma — Theodore Roosevelt High, 2010